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Sunnyvale
City of Sunnyvale
Main Numbers

BUSINESS PAGE

City Manager's Office
408-730-7480
**Community Development/
One Stop Permit Center**
408-730-7444
**NOVA/Employment
Development**
408-730-7232
Finance Department
408-730-7380
Human Resources
408-730-7490
Information Technology
408-730-7540
Library
408-730-7300
Parks & Recreation
408-730-7517
Public Safety
408-730-7100
Public Works
408-730-7415
Utilities
408-730-7681

Economic Development Business Visits

The Economic Development program works jointly with our Councilmembers to conduct business visits. The Economic Development Division staff coordinates the City's efforts to build and maintain strong partnerships with the business community.

Business visits are one way for us to get to meet our business community and to inform you of the resources provided by the City of Sunnyvale and other agencies. It is also our opportunity to hear from you about your programs and services so that we can continue to offer high quality, value-added programs to meet the needs of the business community.

Please contact Economic Development at 408-730-7607 or econdev@ci.sunnyvale.ca.us if you are interested in scheduling a visit with the City of Sunnyvale.

Sunnyvale
City of Sunnyvale
P.O. Box 3707
Sunnyvale CA 94088-3707

BUSINESS PAGE

The Economic
Development
Newsletter
for Sunnyvale
Businesses
Winter 2006



Support your local
Sunnyvale businesses!

Sunnyvale

The Economic
Development
Newsletter
for Sunnyvale
Businesses

Winter 2006

2006 Rising Stars Breakfast

The City of Sunnyvale Economic Development program will be recognizing its Rising Stars for 2005 on Thursday, February 2, 2006. The Rising Stars are businesses and organizations recognized by the following:

- *Silicon Valley Business Journal*: Fastest-Growing Private Companies
- *Silicon Valley Business Journal*: Top 25 Corporate Philanthropists
- *Inc.* magazine: America's 500 Fastest-Growing Private Companies
- *HR* magazine: 25 Best Medium Companies to Work for in America
- *Fortune* magazine: 100 Fastest-Growing Companies in the U.S.
- Deloitte & Touche Fast 500: Technology Fast 50
- Deloitte & Touche: 2005 Silicon Valley Rising Star Award

The keynote speaker will be Phil Mahoney, Executive Vice President of Cornish & Carey in Silicon Valley. The event will take place at the Sheraton Sunnyvale from 7:30-10:00 a.m. The cost per person is \$25.00.

All businesses are invited to attend this event. Please contact Economic Development for more information or to RSVP at 408-730-7607 or e-mail econdev@ci.sunnyvale.ca.us. RSVP deadline is Wednesday, January 18, 2006.

When: February 2, 2006
Time: 7:30-10:00 a.m.
Where: Sheraton, Sunnyvale
1108 North Mathilda Avenue, Sunnyvale
Cost: \$25.00

New Mayor, Vice Mayor Selected, New Councilmembers Seated

The Sunnyvale City Council has selected Ron Swegles as the 56th Mayor of Sunnyvale. Otto Lee was designated by the Council to serve as Vice Mayor. They took office following a ceremonial swearing-in at the Council's November 29 meeting.

In addition to the new Mayor and Vice Mayor, the Council welcomed two new members to its ranks, swore in a returning colleague and bid farewell to two councilmembers who had served for eight years. New councilmember Anthony (Tony) Spitaleri (Seat 1) and Christopher R. Moylan (Seat 2) were sworn in at the meeting, replacing Fred Fowler and Julia Miller, each of whom had served two four-year terms. Councilmember John Howe, who was elected to a second four-year term in November, was also sworn in.

Following the transition, the Council is now

arranged as follows:

- Mayor Ron Swegles (Seat 6)
- Vice Mayor Otto Lee (Seat 5)
- Councilmember John Howe (Seat 3)
- Councilmember Dean Chu (Seat 4)
- Councilmember Melinda Hamilton (Seat 7)
- Councilmember Anthony (Tony) Spitaleri (Seat 1)
- Councilmember Christopher R. Moylan (Seat 2)

The Council is composed of seven councilmembers elected at large for up to two four-year terms. The Mayor and Vice Mayor are selected from among the ranks of the Council and serve one-year terms. The Council meets most Tuesday evenings at 7:00 p.m. in Sunnyvale City Hall. Council chambers are located at 456 W. Olive Avenue.

Happy New Year!

Business Resource Fair On Wednesday, November 16, 2005, the City of Sunnyvale's Economic Development Division hosted the first of what is anticipated to be an annual Small Business Resource Fair. The event was held at the Sunnyvale Community Center located at 550 E. Remington Avenue.

The Small Business Resource Fair was held to educate interested parties on the multitude of small business opportunities available to start-ups, and small businesses. More than 40 different organizations were represented at the event, which was structured to include a mix of presentations from NOVA@CONNECT! Business Services, the U.S. Department of Commerce Export Assistance Center, Strategic Health Care Systems, and Silicon Valley SCORE.

The City of Sunnyvale would like to thank the following organizations for their participation at this event:

- AFB Business Solutions
- Alianza Metropolitan News
- Better Business Bureau of Silicon Valley
- Blue Cross of California
- The Board of Equalization
- Cal Protek
- Center for International Trade Development
- City of Sunnyvale Departments:
 - Economic Development Division
 - Library (Business Services)
 - Planning Division
 - Parks & Recreation
 - Public Safety
 - Recycling Program
- Contractor's State License Board
- Employment Development Department
- Employment Training Panel
- The Federal Technology Center
- Greater San Jose Hispanic Chamber of Commerce
- Hispanic Chamber of Commerce Silicon Valley
- Integrated Financial & Insurance Benefits
- Keypoint Credit Union

- La Oferta
- Monterey Information Services
- NASA Ames Small Business Office
- NOVA@CONNECT! Business Services
- Riviera Financing
- San Jose State University Professional Development Center
- San Jose Computer Academy
- Santa Clara County Assessor's Office
- Santa Clara County Green Business Program
- Silicon Valley SCORE
- Small Business Administration
- Small Business Development Center
- State Farm Insurance
- Strategic Health Care Systems
- Sunnyvale Chamber of Commerce
- Union Bank of California
- University of East-West Medicine
- U.S. Department of Commerce (Export Assistance Center)
- Valle & Associates
- WealthCare Plan
- Whistle Stop Magazine

In addition, we would like to offer a special thank you to the following organizations for co-sponsoring the event:

- *Alianza Metropolitan News*
- *Greater San Jose Hispanic Chamber of Commerce*
- *Hispanic Chamber of Commerce Silicon Valley*
- *NOVA@CONNECT! Business Services*
- *Sunnyvale Chamber of Commerce*

For more information about the Small Business Resource Fair or to indicate a willingness to participate next year, please contact Economic Development at 408-730-7607 or by e-mail at econdev@ci.sunnyvale.ca.us.

To learn more about the City of Sunnyvale's Economic Development Division, please visit us on the web at www.sunnyvale-econdev.com.

Career Faire

The City of Sunnyvale and its partners will host the 6th annual Career and Job Faire at Fremont High School, 1279 Sunnyvale-Saratoga Road, during the spring of 2006. Last year, the event attracted more than 2,000 students from different schools and agencies. More details will be available in late January. If you would like to be placed on the invitation list, or are interested in participating, please contact Economic Development staff at 408-730-7607 or econdev@ci.sunnyvale.ca.us.



Sixth Annual Career & Job Faire Scheduled for Spring 2006

Public Meeting

Places of Assembly, Recreation & Amusement in Commercial & Industrial Zoning Districts Study Issue



Study Issue

The City of Sunnyvale is reviewing its policy regarding the location of Places of Assembly within Industrial and Commercial zoned areas. Places of Assembly are defined as religious, social and cultural organizations, lodge halls, recreational facilities, amusement enterprises, etc. The goal is to balance the provision of space for these uses while maintaining a healthy business climate.

Opportunity for Input

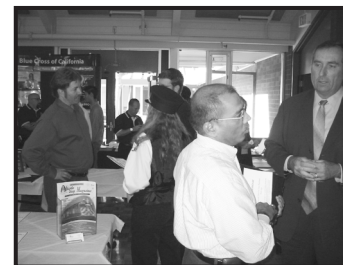
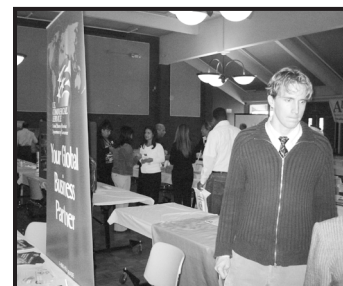
At this time, the City is examining the viability of various types of Places of Assembly located within Commercial and Industrial zoning districts.

Two outreach meetings have been scheduled:
Thursday, January 12, 2006

- 2:00-3:00 p.m.
- 7:00-8:00 p.m.

Meetings will take place at the Community Room at the Community Center, 550 East Remington Drive, Sunnyvale.

These meetings will provide businesses, residents, and other interested parties the opportunity to ask questions and voice their opinions during this process. If you are interested in providing feedback concerning this study or would like more information, please contact Connie Verceles at cverceles@ci.sunnyvale.ca.us or 408-730-7256.



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Visit our online directories. You can select a listing for Sunnyvale Auto Row, hotels and shopping centers. To learn more, visit our website ishopsunnyvale.com.



Support your local
Sunnyvale businesses!